

# BE A CLIMATE-SMART CONSUMER!

Looking to buy almost anything? Here are some companies you should consider, because just by buying from them you could be saving the earth and you don't even know it. 🤖🌍

Thinking about a new car? Where should you spend your money?



**HONDA**

This company developed a hydrogen fuel-powered vehicle. This means that they mix oxygen and hydrogen to create a motored car.

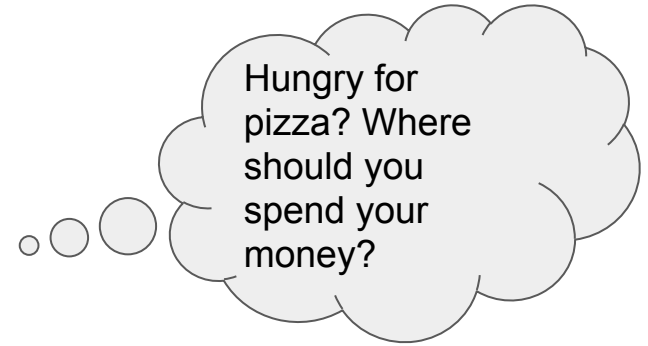
Their goal is to cut their company's  $CO_2$  emissions in half by 2050.

In 2020, they kept 46,700,000 pounds of old cars out of landfills by recycling it.



BMW makes a great effort to create fuel-saving and alternative cars that have clean production processes.

Since 1990 they have reduced the  $CO_2$  emissions from their cars by 60%.



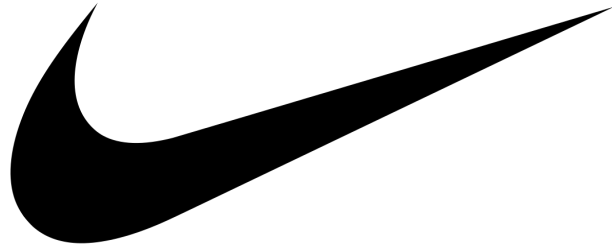
This pizza chain uses 70% recycled material in their boxes and has a small carbon footprint because they have a robotic pizza delivery system. They have the robotic system so they won't always drive cars with gasoline.

They switched to energy efficient motors in their factories, too.



Looking for a quick meal?  
Where should you spend your money?

When this company switched to energy-efficient appliances, the restaurants cut energy waste by 25%



Need new sneakers?  
Where should you spend your money?

Nike has sustainable products that are actually made of recycled items. The carbon footprint of their shoes is about 7 kg of  $CO_2$ . The average shoe's footprint is 12.5 kg.

More than 75% of the energy they use comes from renewable energy sources.

Need some  
new clothing?  
Where should  
you spend your  
money?



The outdoor company is committed to at least 75% of its materials sourced from sustainable places, and it donates 1% of profits to groups cutting carbon emissions and helping the environment

Need a quick  
grocery run?  
Where should  
you spend your  
money?

Walmart 

Walmart stores use 100% renewable energy sources, and the company even cut ties with suppliers that had manufacturing or distribution practices that added to carbon emissions.



Do you need  
some building  
materials?  
Where should  
you spend your  
money?



This store invests in eco-friendly products, including lumber from sustainable tree farms, and updated energy usage at its store to promote conservation.



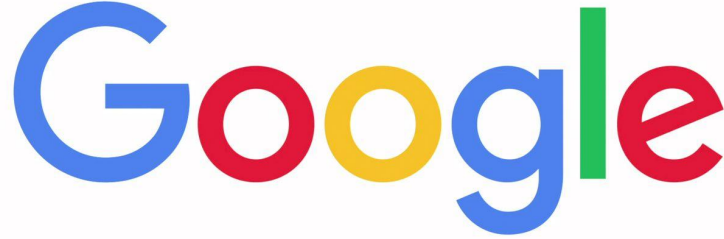
The company is committed to reducing its greenhouse gas footprint by 75% and use only renewable energy and purchases enough renewable energy to match the electricity it consumes

Need a  
refreshment?  
Where should  
you spend your  
money?




*Coca-Cola*

The soda company is dedicated to sustainable agriculture and is working towards sustainability sourcing all key ingredients and reducing its carbon footprint by 25%.

The Google logo is displayed in its characteristic multi-colored font: blue 'G', red 'o', yellow 'o', blue 'g', green 'l', and red 'e'.

Google

A grey thought bubble with a black outline and three small circles leading to the main bubble. It contains text about information needs and spending money.

What do you  
want to know?  
Where should  
you spend your  
money?

The company relies on renewable energy and purchases enough renewable energy to match the electricity it consumes.



Amazon is working to partner with Tesla make all of their delivery trucks go full electric and go solar in all their buildings and HQs.



Do you need to  
mow the lawn?  
Where should  
you spend your  
money?

# JOHN DEERE

The farming equipment company aims to recycle 85% of materials and reduce carbon emissions on 90% of new products to have sustainable inventory.

You want to travel all around the world? Where should you spend your money?



This airline invested more than 16 billion dollars to replace all of its airplanes with more fuel-efficient models and looks to continually lower its carbon emissions.

Do you need to find place to stay? Where should you spend your money



**Hilton**

HOTELS & RESORTS

This company has an aggressive program to cut its footprint in half and to get its supplies from local suppliers.